

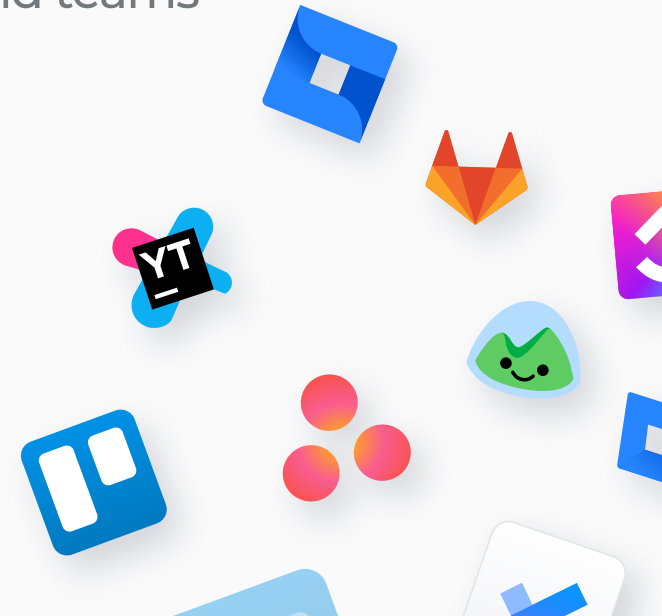


DueFocus Pitch Deck



Problem

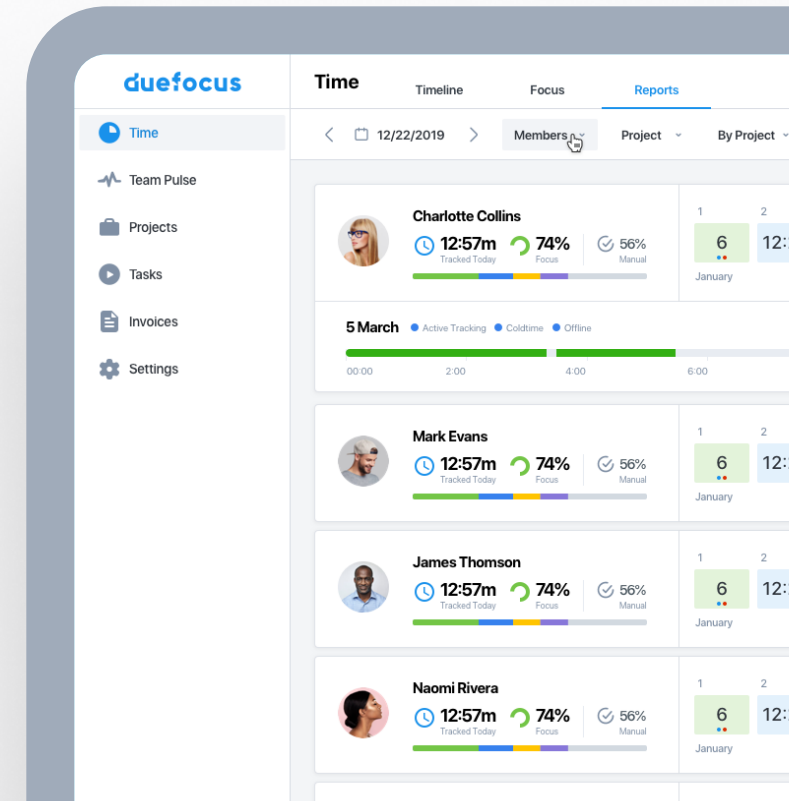
- ❗ The current tools available aren't flexible and don't provide true insights on time and team management
- ❗ There's no one tool to show how employees and teams are really use their working time
- ❗ Transparency of the workflow is still a big question for both individuals and teams
- ❗ KPI metrics are collected from different sources and tools
- ❗ It is still hard to identify periods of highest productivity at work for every individual



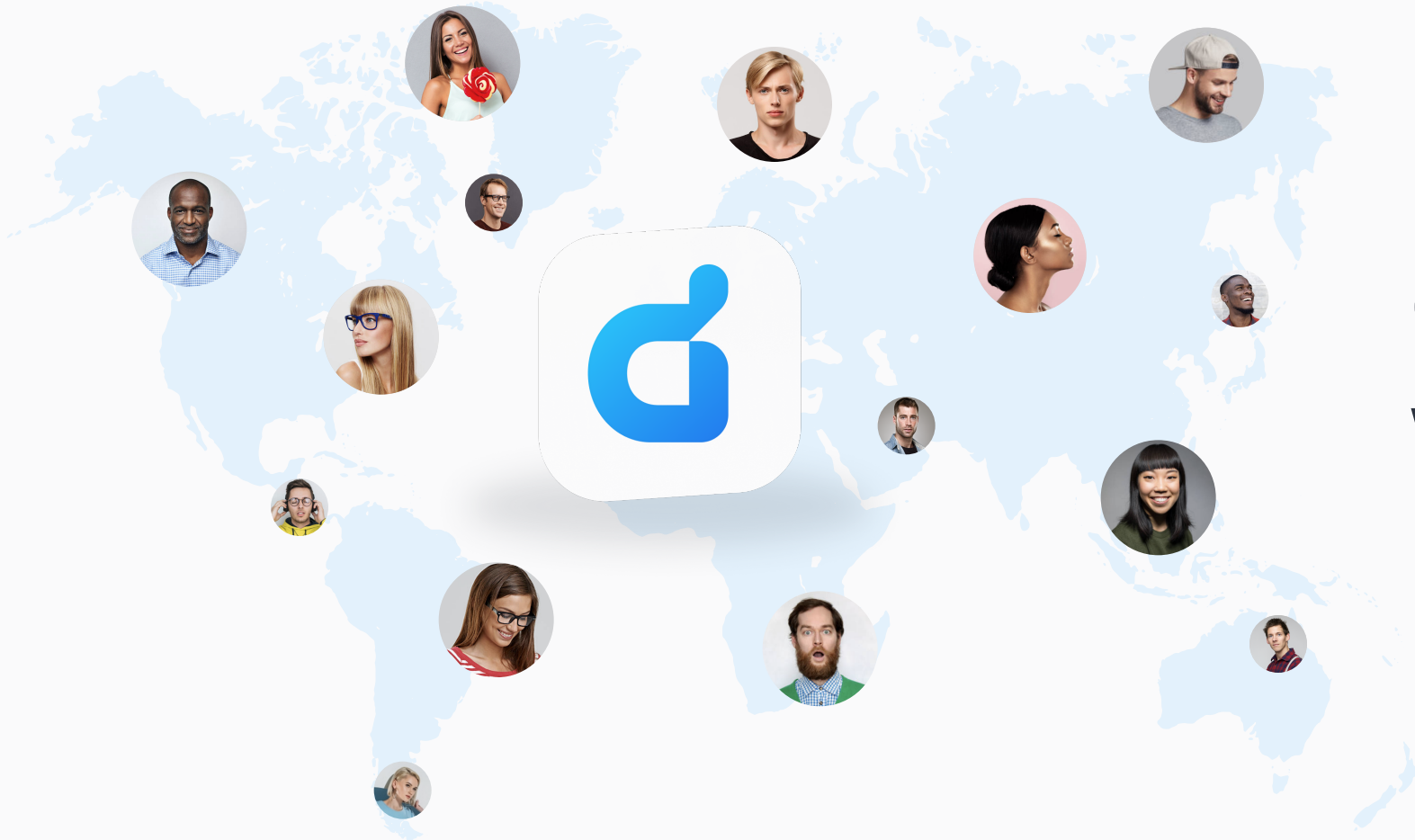
Solution

DueFocus - easy-to-use time tracking & productivity software that:

- ✓ Provides personal metrics of productivity
- ✓ Helps control distractions
- ✓ Helps to delve into deep work
- ✓ Provides in-depth performance analytics powered by machine learning
- ✓ Makes workflow transparent and well-organized
- ✓ Identifies best periods of work for each individual



Market validation



**Over 4 000 000 users
worldwide**

* Source:Harvest, Toggl, Clockify, Hubstaff, Tmetric, etc.

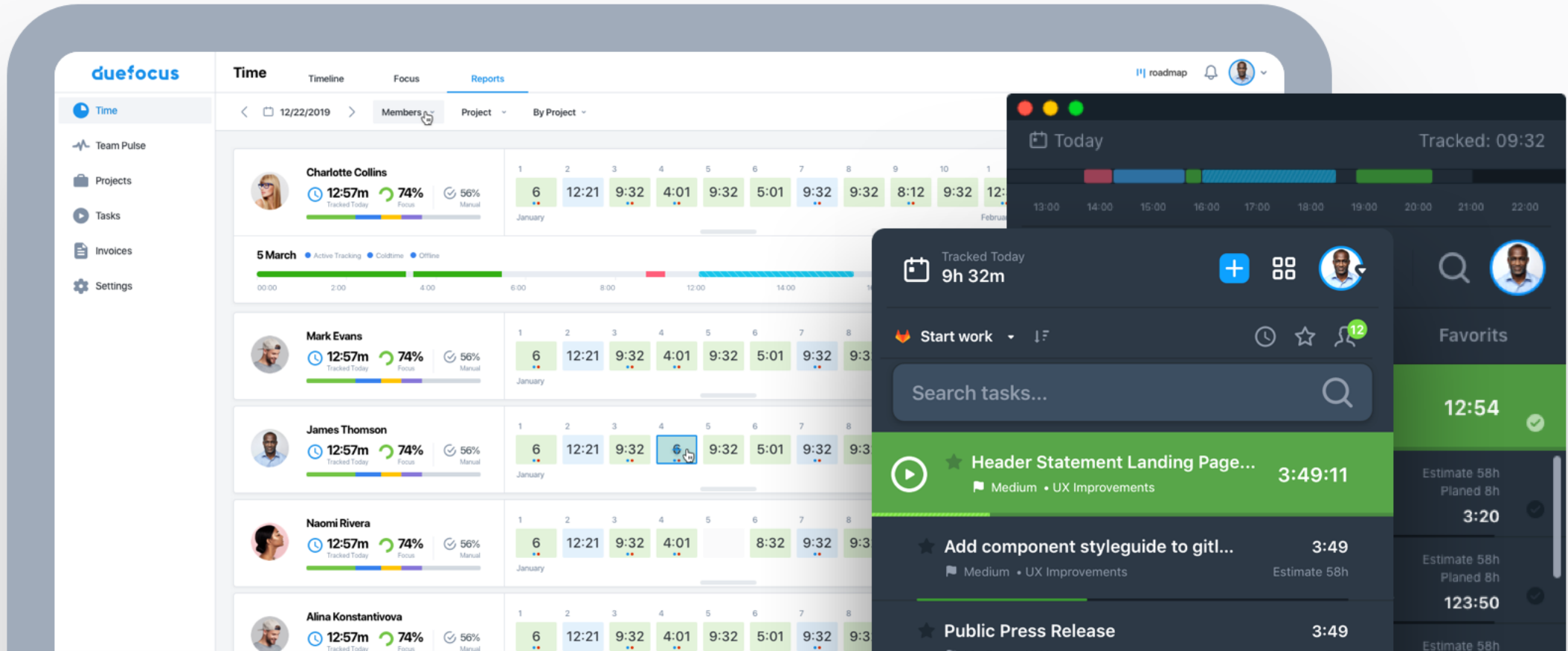
Market size

Cagr
20.69%

1.96
Billion

Meet DueFocus

DueFocus is an all-in-one solution for teams to track their productivity & time — it's easy-to-use, provides in-depth performance analytics and powerful enough to run your business.



Business Model

You can choose your way of collaboration



Freemium

Choose the plan that fits
your goals



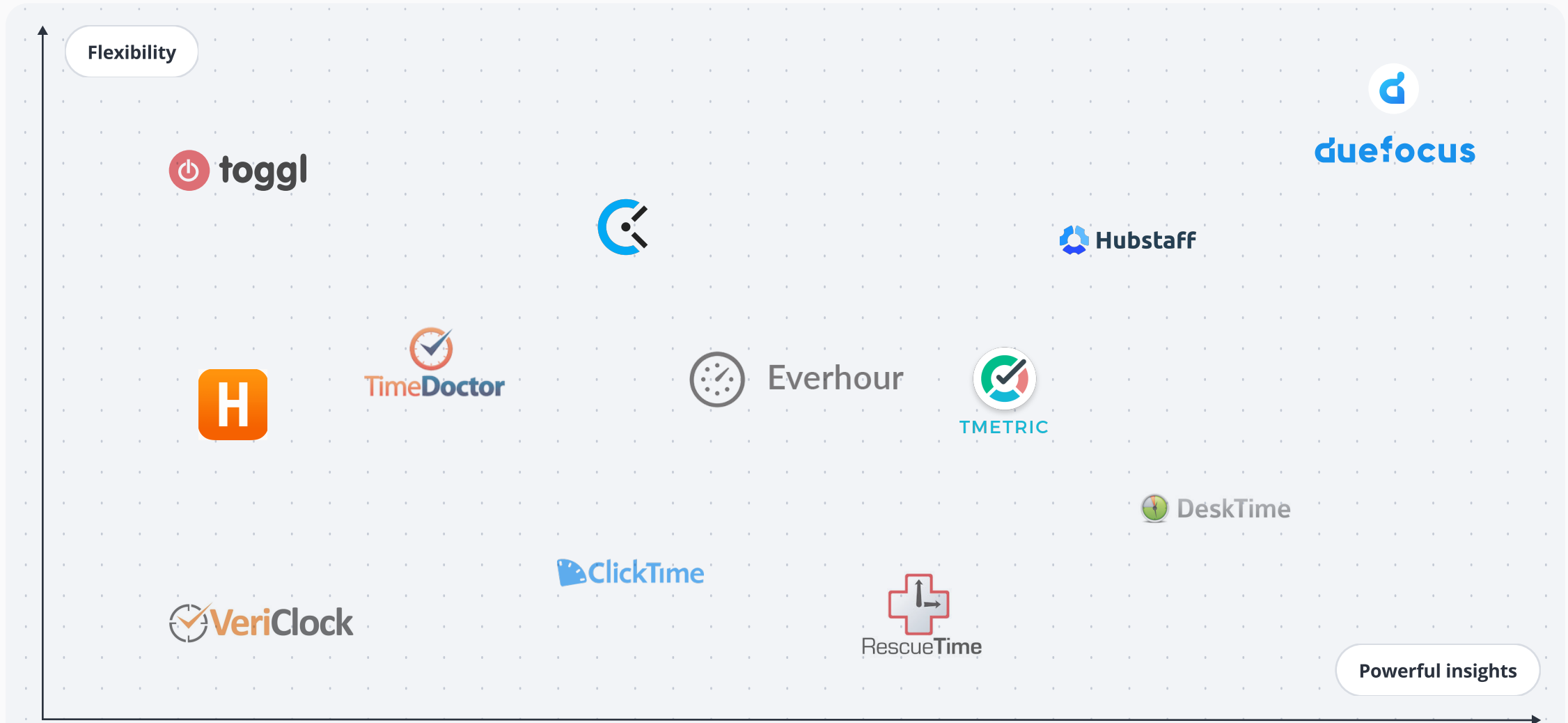
Self-hosted solution

Self-host DueFocus on
your server

| Free | Starter | Premium | Enterprise |
|--|--|---|---|
| \$0 mnt / per user Get Free Account | \$9 mnt / per user Start Free Trial | \$12 mnt / per user Start Free Trial | Custom Price for larger teams Contact Us |
| ✓ 5 active users | ✓ Unlimited active users | ✓ Unlimited active users | ✓ All Premium Features + |
| ✓ 1 active integration | ✓ 3 active integrations | ✓ Unlimited active integrations | ✓ Schedule email reports ⓘ |
| ✓ Built-in task tracker | ✓ Built-in task tracker | ✓ Built-in task tracker | ✓ 24/7 support |
| ✓ Limited screenshots ⓘ | ✓ Unlimited screenshots ⓘ | ✓ Unlimited screenshots | ✓ Product Education Plan |
| ✓ Apps & URLs tracking | ✓ Apps & URLs tracking | ✓ Apps & URLs tracking | ✓ Dedicated account manager |
| ✓ Productivity analytics ⓘ | ✓ Productivity analytics | ✓ Productivity analytics | ✓ 99.9% uptime SLA |
| ✓ Activity points ⓘ | ✓ 5 teams in Team Pulse ⓘ | ✓ Unlimited teams in Team Pulse ⓘ | |
| ✓ Time audit ⓘ | ✓ Employee charts ⓘ | ✓ Employee charts | |
| ✓ Multi-platform tracking ⓘ | ✓ Limited invoices ⓘ | ✓ Unlimited invoices ⓘ | |
| | ✓ Activity points | ✓ Activity points | |
| | ✓ Multi-platform tracking ⓘ | ✓ Multi-platform tracking ⓘ | |
| | | ✓ Client reporting ⓘ | |
| | | ✓ Email reports | |

Competition

DueFocus differentiation = powerful insights and flexibility



Team DueFocus



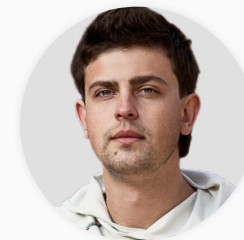
Artem G.
Product Marketing
Manager



Roman L.
Frontend Developer



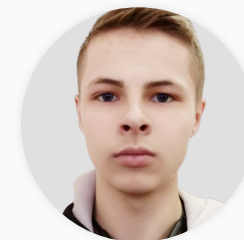
Konstantin S.
Frontend Developer



Artem S.
Product Owner



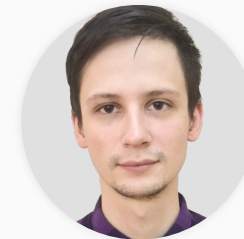
Andry G.
QA Lead



Vadim K.
Frontend Developer



Roman S.
Backend Developer



Denis L.
Backend Developer

User testimonials

" I'm really happy with this app because this is something I was looking for at cheap price and fortunately I found it. The plus is I'm getting features like, activities, screenshots and invoices all in one app. That's why I'm planning for going on long term basis and enjoying this time tracking software.

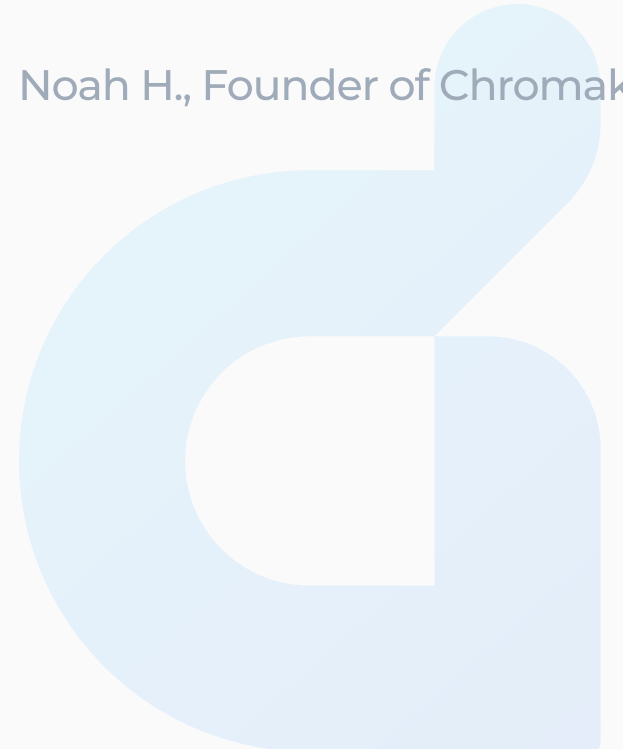
Imran Z., Senior Developer

" Your time tracker is incredible. Now I finally found the solution for both employees and clients. Our team is doing things way faster and finally we don't have to worry about our earnings. Thank you.

Catherine S., Design Team Lead

" Thanks guys, you are doing a great job. Honestly right now you blow away any of the competitors by having direct integration with 99% of the other toolsets I use. The fact I can hit one button and it blows up my slack/gcaht feeds. I love your time tracking app. Keep it up!

Noah H., Founder of Chromakey.io



Who we are now

1000+

monthly active users

300+

single users

50+

teams



Roadmap

Restructuring the system architecture to improve the management of roles and projects within the application



Implementation of the project state prediction system (budget/timeline) based on task estimation and the developer's metrics



Revision of self-host solutions for b2b needs



Improvements to the internal DueTask task manager, and opening its API to provide the user with maximum customization



Accumulation and classification of ML personal metrics of focus and building a rating system for user roles



Improve current features and UX based on advanced user research



Implementation and inclusion of monetization



Increase sales funnel conversions



**"Productivity Isn't About Time
Management. It's About Attention
Management,"**

